

VIJITHA RAJAN *UIUX DESIGNER*

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PROFILE

UI/UX Designer with hands-on experience in stakeholder research, problem definition, information architecture, and interactive prototyping for web and mobile applications. Skilled in user-centered design, dashboard and workflow-driven interface design, and usability testing, with a strong focus on responsive layouts and structured design thinking to create intuitive and visually refined digital experiences.

EDUCATION

Master of Arts (Political Science) - IGNOU 2021 – 2024

Bachelor's of Arts (Political Science) - Mumbai University 2017 – 2020

PROFESSIONAL EXPERIENCE

Dalmia Polypro Private Limited (Field Researcher) May 2022 – Nov 2022
Conducted qualitative field research in K-West ward-Andheri west for an IIT Bombay & BMC government affiliated waste management project and led community awareness sessions on waste segregation.

PROJECTS

Last leaf (Healthcare UX - 1 Week) Design For Change – 15/01/2026 – 22/01/2026
Conducted 22-user quantitative and qualitative research to identify emotional and workflow gaps affecting long-term patients. Structured emotionally complex healthcare challenges into a clear digital support workflow designed to strengthen patient confidence and promote more engaged recovery interactions.

Traqio (SaaS Product Design – 90 day hackathon project) Design For Change – 10/2025 – 12/2025
Led a 9-member team to design a SaaS dashboard platform for early-stage founders, structuring traction metrics into clear workflows that strengthened accountability and improved decision-making clarity through usability-tested interfaces.

Sittersafe (Childcare App – 3 month project) Arena Animation – 2025
Researched trust and safety concerns in childcare services and translated findings into structured booking and communication workflows. Simplified location-based discovery and reduced friction in caregiver selection to support clearer, confidence-driven decision-making.

SKILLS

Technical Skills: User-centered design, inclusive design, accessibility principles (WCAG awareness), quantitative and qualitative research, research frameworks, problem definition, user flows, information architecture, wireframing, interactive prototyping, design systems, visual design, color psychology, user psychology, and usability testing.

Soft Skills: Clear communication, adaptability, teamwork, empathy, active listening, strong observational skills, accountability, time management, and continuous learning.

Tools: Figma, Adobe Illustrator, Adobe Photoshop, HTML, CSS, Bootstrap, AI-assisted design tools, Prompt Engineering, and AI-driven rapid UI prototyping (vibe coding)

AWARDS

Most Valuable Person of Hackathon 6.0 (Design for Change) 05/01/2026

INTERESTS

Reading • Badminton • Sketching • Chess

LANGUAGES

English, Hindi, Marathi, Tamil.